

# Ashley Mincey



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## Recipe and Culinary Competition Résumé Summary

With an unwieldy level of determination, I left my career as an educator to pursue my life in the culinary world. One year later, my food journey expanded to winning my apron from Chef Gordon Ramsay and going on to represent him as his last mentee standing in the Grand Finale of MasterChef on September 19<sup>th</sup>, 2018.

Back in 2015, I was a full-time language teacher looking to fill my void of competition. That's when I became a food sport competitor after winning the first recipe contest I entered. I would go on to place and/or win 18 more competitions on a national and international level.

Earning my Golden Ticket June 2016 to represent FL at the World Food Championships was a crucial turning point- and lesson on perseverance. After months of practice while teaching full-time, I went on to medal at 10<sup>th</sup> Overall in the Breakfast category! Then, in the start of 2017 came my breakout experience- earning the chance to work with none other than Chef Sherry Yard of iPic Theaters and have my Miami focused dish featured across all 16 locations nationwide. I'm grateful for my MasterChef experience, and am ready to travel as a freelance culinary artist showcasing this craft and passion.

## Experience

### MasterChef Season 9 Top 3 Finalist

USA, Latest Season

- Mentor: Chef Gordon Ramsay
- Judges: Chef Gordon Ramsay, Chef Aaron Sanchez, and Restaurateur Joe Bastianich, USA

### SHIPT Influencer Event

California, November 2018

- Catered a 30-guest event for Charitable Friendsgiving Dinner honoring LA fire victims and first responders

### Grid Iron Grill-Off: Celebrity Judge

Pompano Beach, November 2018

- 22 Dolphin legends paired with 22 high-end restaurants in grilling and cocktail pairing competition

### Minneapolis Takeover Segment

Minneapolis, October 2018

- IGTV Segment with two Minneapolis food bloggers
- Theme: Asian cuisine

### SHIPT Fall Cooking Segment

Online, October 2018

- 3 Exclusive Fall Curated Recipes for FB cooking segment  
<https://www.facebook.com/Shipt/videos/195732464638886/>
- Fall Curated Category blog post  
<https://www.shipt.com/blog/fall-flavors-by-ashley-mincey/>
- Data: 15.7k views and growing since October 29<sup>th</sup>, 2018

### 6<sup>th</sup> Annual Wharf Fest 2018

San Francisco, October 2018

- Social Media Correspondent for Facebook and Instagram
- Data: Increased engagement by 80%



Southern Women's Show Cooking Demo Jacksonville, October 2018

- Sweet & Spicy Shrimp Tostones, 50+ in attendance
- <https://southernshows.com/wja/happening/feature/1188>

SDG Fund and The Cellar ROCA: Sustainability Project International, December 2017

- Judges: The ROCA Brothers of The Cellar Roca, Spain
- One of the Top 4 Finalist
- 1<sup>st</sup> Place Finalist of Repurposing Category

Food & Wine and Mionetto Prosecco Cocktail Competition National, November 2017

- Judges: President of Mionetto Prosecco, Mionetto Mixologist, and Food & Wine Editor
- Top 3 Finalist, Eve's Garden Cocktail

World Food Championships International, November 2017

- Sandwich Category, 16<sup>th</sup> Overall

Sinful Food Olive Oil Recipe Contest National, Spring 2017

- Top 10 Finalist Overall

Gloria Ferrer Wine Ultimate Bites Challenge National, October 2017

- Judges: Chef John Pullis, Social Media Influencer Kim Ly Curry, and Chef of Point Reyes Farms
- Co-Grand Prize Winner
- Minneapolis Regional Semi-Finalist Winner, Live competition

Recipe Lion Cooking Competition National, July 2017

- Judges: Chef Addie Gundry and Recipe Lion Test Kitchen
- 2 Winning Recipes as Top 10 Finalist

HMSHost Channel Your Inner Chef Competition National, March 2017

- Judges: President of the James Beard Foundation, HMSHost Execs
- Top 5 Overall out of 500+ entries, video submission and live competition
- Chicago O'Hare International Airport; Terminal 4

iPic Theaters: Be Friends With Chef Sherry Yard National, January 2017

- Judges: Chef Sherry Yard, Chef Charles Voudouris, and the Executive Pastry Chef
- Grand Prize Winner (1000+ entries)
- Video submission: <https://www.youtube.com/watch?v=k13I5sP4qqY&t=3s>
- Online Coverage: <https://www.youtube.com/watch?v=Wx-WJ2XHjb8&t=1s>
- August Special Menu Item featured in all 16 locations nationwide

World Food Championships International, November 2016

- Recipe Category, 10<sup>th</sup> Overall
- Television Coverage: "Food, Fame, & Fortune"



- Taste of America: Online Recipe Competition** National, June 2016
- First Place Winner in representing the State of Florida
  - Golden Ticket into World Food Championships
- Smithfield Pork Recipe Contest** National, May 2016
- Semi-finalist, online
- Bacon, Beer, and Chocolate Festival** California, June 2016
- MC: Chef Guy Fieri
  - Top 8 Finalist
  - Video submission and live competition
- World Nomads Passport & Plate Scholarship** International, 2016
- Top 25 Finalists representing USA
  - <https://www.worldnomads.com/create/scholarships/food/2016/results>
- Scoma's 50<sup>th</sup> Anniversary Recipe Contest** National, 2015
- 4<sup>th</sup> Overall, voting based only
  - Video submission
- Fisher Nuts Recipe Contest** National, November 2016
- Judge: Chef Alex Guarnaschelli and Fisher Nuts Panelist
  - 2<sup>nd</sup> Place Overall, voting only included during 2<sup>nd</sup> phase
- International Biscuit Festival** National, June 2015
- 1<sup>st</sup> Place Winner, Special Category
  - Live competition
- Cuisinart Online Recipe Contest** National, Spring Season 2015
- 1<sup>st</sup> Place Winner
- Dieting with Chef Meg Recipe Contest** National, March 2015
- Grand Prize Winner
  - Coverage: <http://www.thedietchef.com/fiesta-stuffed-spaghetti-squash/>

## Culinary Industry Work

- EatWith Pop-up Dinner Host** October 2018
- San Francisco: October 21<sup>st</sup>
  - Miami: October 14<sup>th</sup>



## Bartending, The Wine Cellar and Trio on the Bay

2011-2014

- Wine and spirits knowledge, service, and pairings
- 100+ international wines and French cuisine

## Education

Life.

Ongoing.

M.A.T. in World Language Education

August 2011- May 2014

University of North Carolina @ Charlotte

Charlotte, NC

B.A. in French

August 2007- May 2011

Davidson College

Davidson, NC